



JOB TITLE: Content Producer/Content & Social Manager

CONTRACT TERM: 6 months fixed term

SALARY: Competitive

LOCATION: ABBA Arena (Stratford), with some time at Head Office (Central London)

REPORTING TO: Associate Director: Marketing

HOURS: Full-time equivalent, with regular weekend and evening work expected

CLOSING DATE:

ABOUT US:

ABBA Voyage is a concert like no other, blending cutting-edge technology, spectacular lighting, and some of the most beloved songs ever written. Since the custom-built arena opened in May 2022, the show has been astounding and delighting thousands of visitors from across the world. But as we continue to build on the success of the London show and with rapidly expanding growth plans, the journey is only getting started. We are looking for talented and passionate individuals to join our already world-class team. This is a rare opportunity to be part of something truly iconic and really make your mark. If you'd like to take your career to the next level, we'd love to hear from you!

See what audiences have been saying about the show [here!](#)

ROLE OVERVIEW:

We are looking for a passionate, energetic content producer to create fresh, high-quality video and photography as content for ABBA Voyage's social channels – Instagram, Facebook, TikTok, LinkedIn, and YouTube.

Sitting in the Marketing team within the Commercial department, this role will create organic content that connects directly with and engages and excites our core audiences, helps us reach new audiences and fans, and captures the spirit and excitement of ABBA Voyage, its audiences and the unique journey of a trip to the ABBA Arena, which at last count over 4 million people have enjoyed!

This role will be hands-on, working regularly at the Arena in Stratford to find stories and content ideas, capturing organic moments and building relationships, get familiar with both the concert and our visitors.

KEY ROLES AND RESPONSIBILITIES:

- Film and edit engaging multimedia content that showcases our audiences, the experience of visiting ABBA Voyage, events, activations, and pop ups, food and beverage, and merchandise.
- Produce content to high editorial and accessibility standards.
- Produce and edit a variety of formats – from short social media edits to longer-form videos, stills photography, and digital campaign graphics.
- Repurpose existing or archive content, maximising the value of previous asset creation.
- Build strong relationships with our venue teams and creative producers, working with them to find and create stories and content ideas for use on social channels.
- Play a key role in shaping the organisation's broader multimedia and editorial strategies, bringing insights about the latest innovations and trends in digital content.
- Work closely with our social media agency, delegating tasks or larger projects to them where appropriate and overseeing this work from briefing stage to delivery.



- Work with social media agency to ensure our scheduling, review, monitoring, and community management processes work seamlessly and tasks do not fall between the cracks.
- Work hand in hand with the wider Marketing team and our media, PR, and influencer agencies to find opportunities to reuse, seed out, and maximise return for social content.
- Track and measure KPIs on social media using performance analytics and report success of campaigns.
- Keep in touch with latest social media best practices and ensure colleagues and agencies are up to speed with them.

ABOUT YOU:

- Experience of delivering high quality video content, editing and post-production, with a portfolio of work that demonstrates this.
- Ability to deliver decent quality stills photography.
- Creative – always coming up with new ideas and keen to suggest new ways of creating content.
- Experience of working on a known brand and an understanding how to balance your creativity with brand guardianship.

WHAT'S IN IT FOR YOU:

- The opportunity to be part of a revolutionary concert
- Competitive salary and bonus scheme
- 6% matching pension contributions
- 10 complimentary tickets to the show every year
- Health Care Cash Plan, EAP and retail discounts

HOW TO APPLY:

Please send an up-to-date CV and a short cover letter to jobs@abbavoyage.com

DIVERSITY AND INCLUSION STATEMENT

Here at ABBA Voyage, we strive to be a business where difference is valued and everyone is able to thrive in a culture of equality, inclusion and belonging. We are committed to providing a truly inclusive environment that reflects today's society, where everyone is able to bring their true selves to work, and where diverse voices and backgrounds are valued, heard, and well-represented.

ABBA Voyage welcomes applications from all sections of society. We are committed to equal employment opportunities regardless of race, religion, or belief, ethnic or national origin, disability, age, citizenship, marital, domestic, or civil partnership status, sexual orientation, gender identity or any other basis as protected by applicable law. If you have a disability or additional needs that require accommodation, please do not hesitate to let us know at the point of application.

BE YOUR BEST STATEMENT

We want everyone to make the most of the opportunity to shine and showcase their talents, so we are happy to make adjustments in the recruitment process so you can be your best! Please don't hesitate in discussing any specific requirements with us, or if you would feel more comfortable, you can email us confidentially at peopleteam@abbavoyage.com to let us know how we can support you.