

TERMS AND CONDITIONS TO WIN TWO TICKETS AND OCEANBIRD LOUNGE ACCESS AT ABBA VOYAGE

Conditions of entry

1. This prize draw (the "**Promotion**") is open to all residents worldwide, excluding employees and agents of (a) the Promoter (defined below) or (b) any company connected with the production or distribution of this Promotion, as well as their relatives or members of their family or household.
2. These are the terms and conditions that govern the relationship between you (the entrant) and Aniara Ltd, Abba Arena, 1 Pudding Mill Lane, London, United Kingdom, E15 2RU (registered company number 12109762) (the "**Promoter**").
3. By participating in the Promotion, you are indicating your acceptance of these terms and conditions, including the Release Form, and any other applicable rules and legislation that may apply. If you do not agree to these terms and conditions, you should not apply to enter the Promotion.
4. Entrants must be aged 18 years or over at the time of entry. Proof of eligibility must be provided upon request. By entering the Promotion, you are deemed to accept and be bound by these terms and conditions.
5. You may not enter the Promotion more than once. Multiple entries may be rejected or disregarded.
6. The Promotion shall run from 18:00 on **20.07.2026** and close at 23:00 on **31.08. 2026** (the "**Entry Period**"). The Entry Period may be extended if the Promoter considers it necessary.
7. Winners will be selected by a panel of judges appointed by the Promotor. The judging panel will select each winner based on the following criteria:
 - a. the authenticity of the entrant's story, whether heartfelt, humorous, or unexpected;
 - b. the relevance of the entrant's story to their reason for attending the ABBA Voyage performance on that day;
 - c. the overall impact of the entry, including its personal significance, emotional resonance, comedic timing, or originality; and

- d. the extent to which the entry captures something genuinely memorable or distinctive about the entrant's experience, regardless of the tone in which it is told.
- 8. The decision of the judging panel is final and binding in all matters relating to the Promotion, including (without limitation) the interpretation of these terms, the assessment of entries, and the selection of winners. No correspondence will be entered into regarding judging decisions. The Promoter reserves the right, in its absolute discretion, not to award a prize on any given day if, in the opinion of the judging panel, no entry submitted on that day meets the required standard.
- 9. By participating in the Promotion, you warrant and represent that:
 - a. all information, stories, and other content provided as part of your entry is truthful, accurate, and not misleading in any material respect;
 - b. your entry is your own original contribution and does not misrepresent any facts, circumstances, or experiences;
 - c. you have not fabricated, embellished, or materially distorted any aspect of your entry with the intention of influencing the selection of a winner; and
 - d. you have read and agree to the Release Form provided.

Winner

- 10. There will be one (1) winner selected at each ABBA Voyage performance.
- 11. The winner(s) will be notified by the Promoter via email within one week of the Entry Period and will be given details of how to accept their prize.
- 12. Failure by the winner(s) to accept the prize in the manner specified within 5 days of the Promoter's email will make any claim invalid and the Promoter will be entitled to select another winner from all remaining eligible entries for the Promotion, who will be contacted as above.
- 13. The Promoter is not responsible for and may not accept any entry that is not received by the Entry Period, or that is lost, misplaced, incomplete or deemed to be in any way unsuitable.

14. The prize includes: *Two tickets, plus Oceanbird Lounge access, to attend one ABBA Voyage performance seated in a Dance Booth at the ABBA Arena, London, at a date of winner's choice between the dates of 20/07/2026 – 28/02/2027, subject to availability.*
15. All additional costs, including without limitation, ground transportation to and from the concert, gratuities, taxes, and other personal charges not specifically described as part of the prizes shall be borne by the winner and are not included in the prizes.
16. Gifts, prizes and other promotional items are not transferable, may not be re-sold and are subject to availability. The Promoter reserves the right in their reasonable discretion to substitute any such gift, prize or item with a gift, prize or item of equal value.
17. The names and countries of the prize winner may be available to the public through the Entry Period provided that the winner has provided its consent in accordance with our Privacy Policy. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter at marketing@abbavoyage.com In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

Release Form

18. By entering the Promotion, the Promoter (or someone working on behalf of the Promoter) shall take videos recordings of you, which shall include your image, voice, likeness and/or name ("**Content**").
19. You grant us permission to use the Content anywhere in the world, in any format, for as long as we reasonably need to for any of the following purposes:
 - a. Marketing, advertising, and promotional materials (both print and digital);
 - b. Our website, social media channels, and email communications;
 - c. TV, streaming, and online broadcast;
 - d. Educational and training materials;
 - e. Press and public relations;
 - f. Internal communications and corporate use;
 - g. Documentary or editorial content;
 - h. Fundraising and sponsorship materials; and/or
 - i. Any other reasonable business purpose.

20. You will not receive any payment, royalty, or credit for the Promoter's use of the Content.
21. If you do not want the Promoter to use the Content, please contact marketing@abbavoyage.com stating your name and the date you were interviewed. The Promoter will do their best to make sure that the Content is not used. Please be aware that this may not be possible where Content has already been published, and the Promoter cannot always guarantee you will not appear incidentally in the background of footage of other entrants' interviews, or such other footage taken at the event.
22. Your personal data (including your image, voice, and name) will be handled in line with our Privacy Notice, which is available at <https://abbavoyage.com/privacyandpolicy/> or on request. We will process your personal data as a data controller under UK data protection law. You have the right to withdraw your consent to data processing at any time by contacting us at dataprivacy@abbavoyage.com. Please note that withdrawing your consent will not affect anything we have already done with the Content before we received your withdrawal and may not be possible where Content has already been published.

General

23. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.
24. The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.
25. Insofar as is permitted by law, the Promoter will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees.
26. These terms and conditions are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts in the United Kingdom.